ANNUAL SUBJECT INDEX

January-December 1964

VOLUMES 79 AND 80

Associations

American Book Publishers Council
Annual Sales Survey, Feb. p40; Oct. p81
Opposes Manufacturing Clause, July p40
American Institute of Graphic Arts
Annual Textbook Show, March p40
Trade Book Clinic, March p63
50 Books of the Year, May p54
Textbook Clinic, May p59
American Textbook Publishers Institute
Annual Industry Conference, May p60
Opposes Manufacturing Clause, July p40
Association of American University Presses
Opposes Manufacturing Clause, July p40
Book Manufacturers' Institute
Annual Meeting, Oct. p80
Convention Reports, Nov. p37, Dec p26
Suppliers' Committee Meeting, Jan. p70
Tariff Cuts, March p51
Education Council of the Graphic Arts Industry
Annual Awards, Feb. p50
International Association of Printing House Craftsmen
Annual Convention, Sept. p56
International Typographic Composition Association
Convention Report, Dec. p36
Joint Committee on Textbook Specifications
Standards for Non-Woven Textbook Covers, Jan. p67
Library Binding Institute
In-Plant Quality Control, June p80
National Association of Photo-Lithographers
Annual Convention, Oct. p82
Printing Industries of America
Convention Report, Nov. p49
Graphic Arts Awards Competition, Nov. p53
Trade Binders Section Spring Meeting, April p75
Convention Report, Dec. p44
Printing Industries of Metropolitan New York
Green Book, June p79
Research & Engineering Council of the Graphic Arts Industry
Seminar Report, Dec. p36
Screen Process Printing Association
Convention Report, Nov. p60

Authors

Anger, I. J., Evaluating Phototypesetting Systems, June p68
Anzel, Jack, The Complex Economics of Cold Comp, May p74
Barrow, W. J., New Device Tests Performance of Library Binding, March p60
Booher, Edward E., Challenge of the Future, April p44
Bushnell, Don D., Adapt Teaching Materials to Learning Patterns and Problems, Oct. p74
Carhart, Forrest F., Performance Standards in Library Binding, Jan. p73
De Florez, Peter, The Coming Bindery Revolution, July p58
Dively, George S., New Technology to Spur Growth, Feb. p61
Foley, William H., In-Plant Quality Control Program, June p80
French, James H., Book Manufacturers Fight Tariff Cuts, March p51
Goldman, Morris, Book Manufacturing Activity 1963, April p69
Hagen, William C., A Book Manufacturer's Experience in Composition Research, March p46
Hall, T. E., Color Printing on Lightweight Papers, May p77
Halpern, B. R., Du Pont's Cronapress System, Feb. p52
Herrick, Carlton, Survey of Cold Composition, March p54
Johnson, Russell K., Camera Room Quality Control, Jan. p68
Kass, David, Key to Bindery Estimating, May p83
Kemeny, Dr. John G., A Library Without Books for 2000 A.D., Oct. p67
Lee, Marshall, Function and Format in Book Design, Feb. p49
Neumann, Peter H., A "Book Bank" System to Expand International Markets, Sept. p38
Parker, Harry L., New Dimension in Scientific Light Control, April p70
Peterson, John, The Complex Economics of Cold Comp, May p74
Powers, Gordon, Blueprint for Building a New Plant, Aug. p49
Reeve, Fowkes, J. E., Evaluating Phototypesetting Systems, June p68
Reinfeld, George M., The Career Salesman, Aug. p46
Rogers, Dr. Marvin C., Testing Unsupported Virgin Vinyl Sheet, June p82
Segal, Mendel, Creative Selling, Aug. p46
Tommasini, A. R., New Technology: Challenge to the Book Designer, Jan. p46
Weiss, Dudley A., New Era of Growth for Library Binding, July p60

Binding

Automating for Paperbacks, Jan. p75
Better Management, Dec. p44
Bindable Records, Jan. p54
Bound-In Color Slides, June p55
Creating New Products and Equipment, Sept. p48, Dec. p47
Estimating, May p83, Dec. p46
Evaluation of Library Editions, March p63
Guide to Manufacturing Services, Dec. p60a
Handling a Production Crisis, Feb. p62
In-Plant Quality Control, June p80
Insurance for the Trade Binder—Part III, April p77
Library Binding, July p60
Mechanized Edge Gilding, Aug. p54
New Devices for Library Binding Testing, March p60
New Developments, July p58
Performance of Library Binding, Jan. p73
Revised Textbook Specifications, Jan. p74
Round Cornered Paperbacks, May p66
Short-Run Custom Packaging, June p73
Standards, June p79
Trans-Vision® Process, June p50
Westprint '64, July p48

Book Manufacturing

Automating for Paperbacks, Jan. p75
The Automated Warehouse, July p56
Bible Making in 200 Languages, June p77
Bindable Records, Jan. p54
Bindery Revolution, July p58
BMI Fights Tariff Cuts, March p51
Building a New Plant, Aug. p49
Camera Room Quality Control, Jan. p68
Creating New Products, Sept. p48
Dual-Purpose Books, June p57
Du Pont's Cronapress System, Feb. p52
Educational Materials, Nov. p38
Exports-Imports Climb, June p62
Getting Started in Computer Composition, Sept. p52
Guide to Manufacturing Services, Dec. p60a
In-Plant Quality Control, June p80
Insurance for the Trade Binder—Part III, April p77
Kalvar Conversion Process, June p58
Laminating Book Covers, Sept. p46
Lithography Survey, Jan. p56
Manufacturing Clause, July p40, Sept. p55
Mechanized Edge Gilding, Aug. p54
New Ideas in Publishing, June p55
Plant Removal, Aug. p51
Problems and Developments, Jan. p70
Record Year Predicted, Feb. p51
Research and Development, Nov. p45
Round-Cornered Paperbacks, May p66
Shape of the Future, Oct. p60
Silk Screen Book Covers, Oct. p84
Survey of Supermarket Books, Sept. p40
Trans-Vision® Process, June p50
Westprint '64, May p82, July p48
What Publishers Want from Manufacturers, April p76

Book Shows

American Institute of Graphic Arts
50 Books of the Year, May p54
Textbook Show, March p40
Graphic Arts Awards Competition, Nov. p53
Printing Week Exhibit, Feb. p71
Regional Book Shows, May p58

Catalogs

Annual Brand Name Directory, Aug. p68
Designing a Catalog, Aug. p57
Heat Sealing Materials, Nov. p59
Materials, Aug. p59
New Techniques, Aug. p60
Silk Screen Presses, Nov. p60

Composition/Typography

Cold Composition Survey, March p54
Computers in Book Composition, Feb. p54, March p44, April p55, May p67
Du Pont's Cronapress System, Feb. p52
Economics of Cold Composition, May p74
Evaluating Photo Typesetting Systems, June p68
Getting Started in Computer Composition, Sept. p53
Guide to Manufacturing Services, Dec. p60a
Instant Negative Conversion System, Nov. p57
Lanston Verticon Process, June p74
Lithography Survey, Jan. p56
New Equipment, Dec. p36
Science Press Studies Computers, Jan. p64
Scotchprint Conversion System, May p80

Cover Materials/Techniques

Guide to Cover Materials, Dec. p52a
Laminating Book Covers, Sept. p46

ANNUAL SUBJECT INDEX

January-December 1964

VOLUMES 79 AND 80

Associations

American Book Publishers Council
Annual Sales Survey, Feb. p40; Oct. p81
Opposes Manufacturing Clause, July p40
American Institute of Graphic Arts
Annual Textbook Show, March p40
Trade Book Clinic, March p63
50 Books of the Year, May p54
Textbook Clinic, May p59
American Textbook Publishers Institute
Annual Industry Conference, May p60
Opposes Manufacturing Clause, July p40
Association of American University Presses
Opposes Manufacturing Clause, July p40
Book Manufacturers' Institute
Annual Meeting, Oct. p80
Convention Reports, Nov. p37, Dec p26
Suppliers' Committee Meeting, Jan. p70
Tariff Cuts, March p51
Education Council of the Graphic Arts Industry
Annual Awards, Feb. p50
International Association of Printing House Craftsmen
Annual Convention, Sept. p56
International Typographic Composition Association
Convention Report, Dec. p36
Joint Committee on Textbook Specifications
Standards for Non-Woven Textbook Covers, Jan. p67
Library Binding Institute
In-Plant Quality Control, June p80
National Association of Photo-Lithographers
Annual Convention, Oct. p82
Printing Industries of America
Convention Report, Nov. p49
Graphic Arts Awards Competition, Nov. p53
Trade Binders Section Spring Meeting, April p75
Convention Report, Dec. p44
Printing Industries of Metropolitan New York
Green Book, June p79
Research & Engineering Council of the Graphic Arts Industry
Seminar Report, Dec. p36
Screen Process Printing Association
Convention Report, Nov. p60

Authors

Anger, I. J., Evaluating Phototypesetting Systems, June p68
Anzel, Jack, The Complex Economics of Cold Comp, May p74
Barrow, W. J., New Device Tests Performance of Library Binding, March p60
Booher, Edward E., Challenge of the Future, April p44
Bushnell, Don D., Adapt Teaching Materials to Learning Patterns and Problems, Oct. p74
Carhart, Forrest F., Performance Standards in Library Binding, Jan. p73
De Florez, Peter, The Coming Bindery Revolution, July p58
Dively, George S., New Technology to Spur Growth, Feb. p61
Foley, William H., In-Plant Quality Control Program, June p80
French, James H., Book Manufacturers Fight Tariff Cuts, March p51
Goldman, Morris, Book Manufacturing Activity 1963, April p69
Hagen, William C., A Book Manufacturer's Experience in Composition Research, March p46
Hall, T. E., Color Printing on Lightweight Papers, May p77
Halpern, B. R., Du Pont's Cronapress System, Feb. p52
Herrick, Carlton, Survey of Cold Composition, March p54
Johnson, Russell K., Camera Room Quality Control, Jan. p68
Kass, David, Key to Bindery Estimating, May p83
Kemeny, Dr. John G., A Library Without Books for 2000 A.D., Oct. p67
Lee, Marshall, Function and Format in Book Design, Feb. p49
Neumann, Peter H., A "Book Bank" System to Expand International Markets, Sept. p38
Parker, Harry L., New Dimension in Scientific Light Control, April p70
Peterson, John, The Complex Economics of Cold Comp, May p74
Powers, Gordon, Blueprint for Building a New Plant, Aug. p49
Reeve, Fowkes, J. E., Evaluating Phototypesetting Systems, June p68
Reinfeld, George M., The Career Salesman, Aug. p46
Rogers, Dr. Marvin C., Testing Unsupported Virgin Vinyl Sheet, June p82
Segal, Mendel, Creative Selling, Aug. p46
Tommasini, A. R., New Technology: Challenge to the Book Designer, Jan. p46
Weiss, Dudley A., New Era of Growth for Library Binding, July p60

Binding

Automating for Paperbacks, Jan. p75
Better Management, Dec. p44
Bindable Records, Jan. p54
Bound-In Color Slides, June p55
Creating New Products and Equipment, Sept. p48, Dec. p47
Estimating, May p83, Dec. p46
Evaluation of Library Editions, March p63
Guide to Manufacturing Services, Dec. p60a
Handling a Production Crisis, Feb. p62
In-Plant Quality Control, June p80
Insurance for the Trade Binder—Part III, April p77
Library Binding, July p60
Mechanized Edge Gilding, Aug. p54
New Devices for Library Binding Testing, March p60
New Developments, July p58
Performance of Library Binding, Jan. p73
Revised Textbook Specifications, Jan. p74
Round Cornered Paperbacks, May p66
Short-Run Custom Packaging, June p73
Standards, June p79
Trans-Vision® Process, June p50
Westprint '64, July p48

Book Manufacturing

Automating for Paperbacks, Jan. p75
The Automated Warehouse, July p56
Bible Making in 200 Languages, June p77
Bindable Records, Jan. p54
Bindery Revolution, July p58
BMI Fights Tariff Cuts, March p51
Building a New Plant, Aug. p49
Camera Room Quality Control, Jan. p68
Creating New Products, Sept. p48
Dual-Purpose Books, June p57
Du Pont's Cronapress System, Feb. p52
Educational Materials, Nov. p38
Exports-Imports Climb, June p62
Getting Started in Computer Composition, Sept. p52
Guide to Manufacturing Services, Dec. p60a
In-Plant Quality Control, June p80
Insurance for the Trade Binder—Part III, April p77
Kalvar Conversion Process, June p58
Laminating Book Covers, Sept. p46
Lithography Survey, Jan. p56
Manufacturing Clause, July p40, Sept. p55
Mechanized Edge Gilding, Aug. p54
New Ideas in Publishing, June p55
Plant Removal, Aug. p51
Problems and Developments, Jan. p70
Record Year Predicted, Feb. p51
Research and Development, Nov. p45
Round-Cornered Paperbacks, May p66
Shape of the Future, Oct. p60
Silk Screen Book Covers, Oct. p84
Survey of Supermarket Books, Sept. p40
Trans-Vision® Process, June p50
Westprint '64, May p82, July p48
What Publishers Want from Manufacturers, April p76

Book Shows

American Institute of Graphic Arts
50 Books of the Year, May p54
Textbook Show, March p40
Graphic Arts Awards Competition, Nov. p53
Printing Week Exhibit, Feb. p71
Regional Book Shows, May p58

Catalogs

Annual Brand Name Directory, Aug. p68
Designing a Catalog, Aug. p57
Heat Sealing Materials, Nov. p59
Materials, Aug. p59
New Techniques, Aug. p60
Silk Screen Presses, Nov. p60

Composition/Typography

Cold Composition Survey, March p54
Computers in Book Composition, Feb. p54, March p44, April p55, May p67
Du Pont's Cronapress System, Feb. p52
Economics of Cold Composition, May p74
Evaluating Photo Typesetting Systems, June p68
Getting Started in Computer Composition, Sept. p53
Guide to Manufacturing Services, Dec. p60a
Instant Negative Conversion System, Nov. p57
Lanston Verticon Process, June p74
Lithography Survey, Jan. p56
New Equipment, Dec. p36
Science Press Studies Computers, Jan. p64
Scotchprint Conversion System, May p80

Cover Materials/Techniques

Guide to Cover Materials, Dec. p52a
Laminating Book Covers, Sept. p46

Mechanized Edge Gilding, Aug. p54
New Device for Testing Library Bindings, March p60
New Materials for Heat Sealing, Nov. p59
Performance of Library Binding, Jan. p73
Reshaping Books to Meet Demand, Sept. p34
Revised Textbook Specifications, Jan. p74
Silk Screen, Oct. p84
Silk Screen Presses, Nov. p60
Standards for Non-Woven Textbook Covers, Jan. p67
Testing Unsupported Virgin Vinyl Sheet, June p82

Design

AIGA:
50 Books Exhibit, May p54
Textbook Show, March p40
Catalog Design, Aug. p57
Challenges of New Technology, Jan. p46
Function and Format, Feb. p49
PIA Graphic Arts Awards Competition, Nov. p53
Reshaping Books, Sept. p35
Streamlining Books, July p38

Economics/Marketing

American Book Publishers Council, Annual Sales Survey, Oct. p81
Automated Warehouse, July p56
Bindery Estimating, May p83
Book Sales Rise to $1.6 Billion, Feb. p40
Craftsmanship in Selling, Aug. p46
Economics of Cold Composition, May p74
Economics and Textbook Publishing, May p61
Exports-Imports Climb, June p62
Index of Book Manufacturing Activity, April p69
Investing in New Technology, Jan. p64
Profits Rise, Nov. p36, Nov. p49
Record Year Predicted, Feb. p51
Survey of Supermarket Books, Sept. p40
Technology and Growth, Feb. p61
Textbook Market, July p34

Editorials

A New Set of Concepts for a Climate of Change, Oct. p53
Evaluating the Computer for Book Requirements, Feb. p33
Changes in the Wind, May p47
Interests in Common, July p27
Management's Need for Analysis, Jan. p39
Managing Resources for Future Profits, Dec. p19
New Horizons, June p43
Peril Point for Industry? March p33
Pre-Planning Pays, Aug. p39
The Production-Marketing Concept, Sept. p27
Profits for Today and Plans for Tomorrow, Nov. p29
What Advantages? April p44

International

Bible Making in 200 Languages, June p76
Book Bank, Sept. p38
Books at the World's Fair, April p52
Exports, Imports Rise, Nov. p36
Grolier's Encyclopedia International, Jan. p50
Manufacturing Clause, Sept. p55

Loose Leaf

Binder Devices, Brand Name Directory, Aug. p68
Creating New Products, Sept. p48
New Heat Sealing Materials, Nov. p59
PIA:
Trade Binders Section, Loose Leaf Division
Spring Meeting, April p75
Annual Meeting, Dec. p44

Management

The Automated Warehouse, July p56
Bindery Estimating, May p83
Blueprint for Building a New Plant, Aug. p49
Craftsmanship in Selling, Aug. p46
Creating Bindery Products, Sept. p48
Getting Started in Computer Composition, Sept. p52
Handling a Production Crisis, Feb. p62
Improved Production, Sept. p56
In-Plant Quality Control, June p80
Insurance for the Trade Binder, Feb. p65, April p77
Investing in New Technology, Jan. p64
Managing Resources, Dec. p26
New Technology, Growth, Feb. p61
Plant Removal, Aug. p51
Profits in Printing, Nov. p50
Research and Development, Nov. p45

Paper

BMI Suppliers, Committee, Jan. p70
Color Printing on Lightweight Papers, May p77
Guide to Text Papers, Dec. p39a
Pressroom Humidity Control, April p66
Roll Handling, Dec. p40
Streamlining Books, July p38

Paperbacks

Automating at Electronic Perfect Bindery, Jan. p75
Fawcett World Library, Aug. p42
Round-Cornered Paperbacks, May p66
What Role for Paperbacks? Dec. p34

Pressroom

BMI Suppliers' Committee, Jan. p70
Camera Room Quality Control, Jan. p68
Color Printing on Ligthweight Papers, May p77
Du Pont's Cronapress System, Feb. p52
Guide to Manufacturing Services, Dec. p60a
Humidity Control, April p66
Instant Negative System, Nov. p57
Kalvar Process, June p58
Lanston Verticon Process, June p74
Letterpress Plates, July p43
Lithography Survey, Jan. p56
Printing in 3-D, April p62
Scientific Light Control, April p70
Scotchprint Conversion System, May p80
Trans-Vision® Process, June p50

Publishing

Allyn & Bacon, Inc., July p30
Avon Round-Corners Its Paperbacks, May p66
Bindable Records, Jan. p54
Book Bank Proposed, Sept. p38
Books at the World's Fair, April p52
Crowell-Collier Publishing Co., April p48
Dell Publishing Co., Inc., Nov. p32
Fawcett World Library, Aug. p42
Future of Publishing—1988 and 2000, April p44
Grolier's New Encyclopedia International, Jan. p50
Houghton Mifflin Co., Sept. p30
J. B. Lippincott Co., Feb. p36
William Morrow & Co., Inc., Dec. p22
New American Library of World Literature, Inc., June p46
New Ideas, June p55
Reshaping Books to Meet Demand, Sept. p34
Charles Scribner's Sons, May p50
Simon & Schuster, March p36
Supermarket Books, Sept. p40
Time, Inc.'s Book Division, Jan. p42
Trends in Trade Books, Nov. p43
The University of California Press, Oct. p57
What Publishers Want from Manufacturers, April p76

Special Reports/Surveys

American Textbook Publishers Institute, Annual Industry Conference, May p60
Annual Survey of Plant Expansions, July p51
Catalog Design and Production, Aug. p55
Cold Composition, March p54
Computers in Book Composition, Feb. p54, March p44, April p55, May p67
Legislative Outlook for Copyrights and Tax, Feb. p42
Letterpress Plates, July p43
Lithography in Book Manufacturing, Jan. p56
Phototypesetting Systems, June p68
Profiles in Book Publishing, every issue
Publishing Production Annual, Dec.
Scientific Light Control, April p70
Shape of the Future, Oct. p60
Westprint '64, June p64, July p48
Yearbooks: $100 Million Market by 1980, April p64

Textbooks/Educational Materials

AIGA Textbook Show, March p40
American Textbook Publishers Institute, Annual Industry Conference, May p60
Annual Market: Textbook Survey, July p34
Grolier's New Encyclopedia International, Jan. p50
How to Improve Textbooks, May p63
New Dimensions in Learning, Jan. p49
New Materials, Markets, Nov. p38
Paperbacks in Schools, Dec. p34
Publishing in 1988 and 2000, April p44
Revised Textbook Specifications, Jan. p74
Shape of the Future, Oct. p60
Standards for Non-Woven Textbook Covers, Jan. p67
Team Approach to Textbook Publishing, May p59
Trans-Vision® Process, June p50
University of California Press, Oct. p56
Upgrading a Textbook, July p38
Yearbooks, April p64

SUPPLIES AND EQUIPMENT

Adhesive, American Adhesive Mfg. Co., Sept. p63
Adhesive, Arabol Div., Borden Chemical Co., Oct. p88
Adhesive, JG Chemists, Nov. p62
Adhesive, Precision Testing Laboratories, Jan. p79
Adhesive Binder, Lloyd Associates Ltd., Nov. p62
Adhesive, Foil Laminating, The Borden Chemical Co., Dec. p50
Adhesive, Laminating, Jedco Chemical Corp., Oct. p89
Adhesive, Spray, 3M Co., Oct. p90

Binder Wire, Inland Wire Products Co., Div., Mid-States Steel & Wire Co., April p81
Binding, Plastic Strip, Plasticramics, Inc., Sept. p63
Block Tester, Interchemical Corp., Sept. p63
Blue Tinting Solution, E. I. Du Pont de Nemours & Co., Feb. p69
Board Feeder, Faratron, Sept. p63
Book Forming and Pressing Machine, The Smyth Manufacturing Co., April p81
Book Splitter, Lawson Div., Miehle-Goss-Dexter, June p84

Camera, Lanston Monotype Co., May p91
Camera, nuArc Co., Feb. p68
Camera, Platemaking, Process Camera & Equipment Co., Oct. p88

(Continued on following page)

(Continued from preceding page)

Casing-In Machine, The Smyth Manufacturing Co., Oct. p88
Casing-In Machine, Willis Printing Machinery Co., Inc., April p81
Chemical Formula Typewriter, Mergenthaler Linotype Co., Feb. p68
Coater and Laminator, L. R. Wallace & Co., Jan. p79
Cold Type Typewriter, VariTyper Corp., April p82
Collator, Addressograph-Multigraph Corp., Sept. p64
Collator, Harris-Seybold Div., Harris-Intertype Corp., Nov. p63
Color Proof Material, 3M Co., Jan. p78
Color Register, Crosfield Electronics, Inc., Jan. p78
Computer Typesetter, Photon, Inc., July p62
Console Generator, American Type Founders, Sept. p64
Control Guide, Lithos, Inc., Jan. p78
Conversion Film, Fluorographic Div., Printing Arts Research Laboratories, Inc., June p85
Counters, Paper and Board Graphic Automation Co., Dec. p50
Cover Stock, Champion Papers, Inc., Nov. p63
Cutter, Challenge Machinery Co., Aug. p80
Cutting Stick, American Wood Type Mfg. Co., March p66
Cutting Stick, Challenge Machinery Co., Aug. p81

Delivery Unit, Harris-Seybold Div., Harris-Intertype Corp., Jan. p78
Dies, Magnesium, Magna Impressions, Aug. p82
Drill, Chandler & Price Co., Dec. p50
Drill, Lawson Co., Div., Miehle-Goss-Dexter, Sept. p63
Drill, Multiple Head, Myriad Industries, Inc., Aug. p80
Drill Sharpener, Ottawa Manufacturing Corp., Jan. p79
Dry-Duster, Oxy-Dry Sprayer Corp., Dec. p51
Dryers, Screen Process, Cincinnati Screen Process Supplies, Inc., Feb. p68
Dryer, Screen Process, Cincinnati Screen Process Supplies, Inc., June p85
Duplicator, Offset, Royal Zenith Corp., Oct. p88
Dust Collector, J. E. Doyle Co., April p81
Dycril Cylinders, Robertson Photo-Mechanix, Inc., May p91

Feed Stitcher, Acme Steel Co., June p84
Files, Lithofiles Co., Oct. p90
Film, 3M Co., Dec. p51
Film, Fast Contact, Eastman Kodak Co., Feb. p68
Film, Autopositive, Eastman Kodak Co., Aug. p82
Film, Litho, 3M Co., Oct. p90
Film, Sealer, Cryovac Div., W. R. Grace & Co., Dec. p50
Film Drying Rack, Photo Typositor, Inc., March p66
Fixing Solution, Fotorite, Jan. p79
Flying Paster, Web Press Engineering, Inc., June p85
Folder, Baumfolder Div., Bell & Howell Co., Nov. p62
Folder, Sheet, Dexter Co., Div., Miehle-Goss-Dexter, Aug. p81
Foot Pedal, Merz Engineering Co., June p85
Framing Steel, Acme Steel Co., June p85

Gatherer, Harris-Seybold Div., Harris-Intertype Co., June p84
Gatherer, T. W. & C. B. Sheridan Co., Jan. p78
Gilding Lacquer, Claremont Polychemical Corp., March p66
Glue, Binder, American Adhesive Mfg. Co., Aug. p81
Guillotine, William Crosland Ltd., Nov. p63

Heat Sealer, Duomatic Electronics Corp., May p90
Hot Melt Applicator, Morningstar-Paisley, Inc., Dec. p51

Imprinter, Fairchild Graphic Equipment Co., Oct. p88
Ink, Repro, Vandercook & Sons Co., Aug. p82
Ink Pump, Gray Co., Aug. p82

Jig Saw, Die Making, Bar-Plate Mfg. Co., Dec. p51
Jogger, Paper, Syntron Co., Aug. p80

Laminator, Film, Haas Laminator Corp., July p62
Lamp, Pulsed-Xenon, Ascor, Jan. p78
Lamp, Two-Tube, nuArc, Sept. p63
Letterpress, Timson Ltd., March p66
Lockpins, Charles Leonard Co., Aug. p80

Monotype Converter, Anderson Associates, Nov. p62

Non-Offsetting Unit, American Type Founders, Oct. p88

Offset Fountain Etch, Addressograph-Multigraph Corp., March p67

Paper, Howard Paper Mills Div., St. Regis Paper Co., Nov. p62
Paper, Packing Corp. of America, Oct. p88
Paper, Conversion Coated, The Martin Cantine Co., Aug. p81
Paper, Web Offset, Gould Paper Div., Georgia-Pacific, May p90
Paper Cutter, Harris-Seybold Div., Harris-Intertype Corp., Jan. p79
Paper Cutter, The Lawson Co. Div., Miehle-Goss-Dexter, April p81
Paper Cutter, The Lawson Co. Div., Miehle-Goss-Dexter, May p90
Paper Drill, Chandler & Price Co., Sept. p64
Paper Roll Handler, Smith Equipment Specialties, Dec. p50
Pasting Unit, Baumfolder Div., Bell & Howell Co., June p85
Perforator, Computer, Fairchild Graphic Equipment, Feb. p68
Perforator, Rollem Corp. of America, Aug. p82
Perforator, Strachen & Henshaw Co., March p67
Photo Emulsion, Naz-Dar Co., May p91
Photo Emulsion, Silk Screen, Colonial Process Supply Co., Aug. p82
Photo Typesetter, American Type Founders, July p62
Phototype Processor, American Type Founders, May p90
Plastic Binder, Polyethylene, General Binding Corp., April p81
Plate Mounting Device, The Monomelt Co., Inc., April p81
Powder, Non-Offset, American Type Founders, June p85
Power Supply, Camera Lamp, Ascor, Jan. p79
Press, American Type Founders, March p67
Press, Baling, Balemaster, Balemaster Div., E. Chicago Machine Tool Corp., Aug. p80
Press, Baling, Consolidated Baling Machine Co., March p67
Press, Die-Cutting, Embossing, Brandtjen & Kluge, Inc., Feb. p68
Press, Flatbed Offset, Amsterdam Continental Graphic Equipment, Inc., Aug. p81
Press, Four Color, Tirfing Printing Machinery, Inc., Dec. p51
Press, Multiple Purpose, Timsons, Ltd., June p84
Press, Offset, Heidelberg, June p84
Press, Offset, Royal-Zenith Corp., Feb. p69
Press, Offset, Amsterdam Continental Graphic Equipment, Inc., Jan. p79
Press, Offset, Perfector, American Type Founders, Sept. p63
Press, Offset Perfector, R. W. Crabtree & Sons, Ltd., March p69
Press, Paperback Offset, AB Printing Equipment, Aug. p80
Press, Perfector, Miehle Co. Div., Miehle-Goss-Dexter, July p62
Press, Six-Color, Harris-Seybold Div., Harris-Intertype Corp., March p66
Press, Three-Dimensional, American Screen Process Equipment Co., Feb. p69
Press, Web-to-Sheet, American Type Founders, Feb. p68
Press, Web Offset, American Type Founders, Oct. p89
Press, Wrap-Around, Harris-Seybold Div., Harris-Intertype Corp., Aug. p80
Press Gears, Nylon, Kidder Press Co., Inc., March p69
Press Line, Web Offset, Cottrell Div., Harris-Intertype Corp., March p67
Press Option, Double Ending, Royal Zenith Corp., Nov. p63
Press Packing, Cromwell Paper Co., Sept. p64
Printing Lamp, Macbeth Arc Lamp Co., Dec. p51
Processor, ProType, Sept. p64
Proof Press, The Challenge Machinery Co., April p82

Reinforcing Machine, Brackett Stripping Machine Co., May p90
Rewinder, Roll-to-Roll, Didde-Glaser, Inc., March p66
Roll Leaf Embossing Press, Ackerman-Gould Co., Inc., March p69
Roll Lift Truck, The Challenge Machinery Co., Sept. p64
Rubber Reviver, Schwartz Chemical Co., Inc., Jan. p79

Saddle Sewer, MGD Research and Development Corp., Div., Miehle-Goss-Dexter, April p82
Saddle Stapler, Swingline, Inc., Jan. p78
Scale Indicator, Thwing-Albert Instrument Co., Jan. p78
Scanner, Paper Cutter, American Type Founders, May p90
Sealer, Thermal Impulse, Weldotron Corp., Aug. p81
Sheet Counter, Precision Products & Controls, Inc., Dec. p50
Sheet Lifters, Ring Binder, Charles Leonard, Inc., May p91
Sheet Moistener, Baumfolder Div., Bell & Howell Co., May p91
Silver Stamping Leaf, Griffin, Campbell, Hayes, Walsh, Inc., March p69
Sink, Temperature, Teaneck Chemical Co., Oct. p90
Slitter/Sheeter, Dietzco Corp., Feb. p69
Slitter/Winder, Oscar I. Judelshon, Inc., July p62
Softening Solution, Acumeter Laboratories, Inc., Oct. p88
Speed Drive, Cleveland Machine Controls, Nov. p63
Stacker, Tirfing Printing Machinery, Inc., Dec. p50
Stacker, Cerutti Presses of America, Inc., June p85
Stamper, Roll Leaf, Kensol-Olsenmark, Inc., Oct. p88
Stamping and Embossing Press, Griffin, Campbell, Hayes, Walsh, Inc., March p69
Staple Head, Bostitch, Inc., April p81
Static Eliminator, Statikill, Inc., Oct. p88
Step and Repeat Machine, Lanston Monotype Co., June p85
Storage Space, Acme Steel Co., Oct. p89
Strip Gilding Machine, Ackerman-Gould Co., Inc., March p67

Tape Conversion Unit, Mergenthaler Linotype Co., Feb. p69
Tipping Machine, Lloyd Associates Ltd., May p91
Trimmer, Three-Knife, F. P. Rosback Co., May p90

Vacuum Base, Chemotype Div., Chemical Products Corp., April p82
Vacuum Frame, W. A. Brown Mfg. Co., Aug. p82

Web Alignment Scanner, Web Engineering, Inc., Nov. p62
Web/Sheet Feeder, Miehle Co., Div. Miehle-Goss-Dexter, June p84
Web Transfer Device, Hobbs Manufacturing Co., March p69